



“We have seen the growth of the aftermarket first hand. In the 1980s when I started my business, demand for aftermarket products existed but many companies didn’t realize the value of used, reconditioned, or remanufactured equipment and they were reluctant to even try to sell it. Realizing this after extensive research, I decided to start a publication to serve these customers.”

Roger Asay
President / Owner

Media Guide 2020



LOCATOR MAGAZINE

INDEX

Asay Media Network Statistics.....	1	Locator Magazine.....	3-4
Ombe Advertising Rates.....	2	• Display Advertising	
• Storefront		Locator Classified Ads.....	5
• Featured Ads		Banner Ads.....	6
• Classified Listing		Forum Banner Ads.....	7
• EZlink		Email Newsletter Sponsorships.....	8
• Banners		• Custom Email Blast	

Advertising Sales

advertisingsales@asaypub.com

1-417-781-9317, Ext. 211

1-800-825-9633, Ext. 211

Asay Media Network

Since 1987 our publications have been used as a regular source to find new and used office machines, business equipment, parts, supplies, software and services. We serve manufacturers, distributors, brokers, dealers, retailers, service companies, financing, leasing and import / export companies. We have a high percentage of top management users from all of these categories

OMBE.COM CIRCULATION

Alexa Statistics – Last 3 Months



20% of the total Ombe.com Visits were from the United States.

Ombe.com's Reputation Metrics - From Alexa.com



LOCATOR MAGAZINE CIRCULATION

Statistics from Jan. 1 through Apr. 7, 2020

Locator Magazine, The Copier Network, The Printer Network and The Recyclers Network had **20,592 Sessions**.

Digital Locator Magazine

Unique Visitors: 1,171 Issue Views: 1,520 Page Views: 10,688

Across Our Locator Family of Sites **34%** of Users are from the United States. We are mobile ready and we have approximately **40%** of our users from mobile devices.

Our email subscriber lists contain a total of more than **19,000 users**.

Advertising Rates

Ombe.com Storefront and Featured Ad Prices

Description	Per Month
Storefront*	\$195.00

*Included in Locator Magazine Storefront Index.

Individual Ads	Per Month
1 Homepage Featured Ad†	\$89.00
1 Category Featured Ad	\$9.00
We build your Ad	\$10.00
Up to 200 Regular Ads	Free
Classified Listing	\$95.00




†Included Twice a Month in Ombe.com's "Top Deals" Newsletter
Find "How to Build an Ad" at the bottom of OMBE.com's homepage

EZLink™ Pricing

	Items	Update Frequency		
		Monthly	BI-Weekly	Weekly
Up to	200	\$89.00	\$93.00	\$98.00
Up to	450	\$109.00	\$114.00	\$120.00
Up to	1,500	\$144.00	\$151.00	\$158.00
Up to	3,000	\$215.00	\$226.00	\$237.00
Up to	4,500	\$285.00	\$299.00	\$314.00
Up to	6,000	\$355.00	\$373.00	\$391.00
Up to	7,500	\$439.00	\$461.00	\$483.00
Up to	9,000	\$523.00	\$549.00	\$575.00
Up to	10,500	\$607.00	\$637.00	\$668.00
Up to	12,000	\$731.00	\$768.00	\$804.00
Up to	15,000	\$902.00	\$947.00	\$992.00
Up to	20,000	\$1,072.00	\$1,126.00	\$1,179.00
Up to	25,000	\$1,242.00	\$1,304.00	\$1,366.00
Up to	30,000	\$1,412.00	\$1,483.00	\$1,553.00
Up to	60,000	\$1,582.00	\$1,661.00	\$1,740.00



OMBE.COM BANNERS

Ad Type	Size (Pixels)	1 OR 2X	3X	6X	12X
 1,2 PowerUp Banner	300x720	\$2,495.00	N/A	N/A	N/A
 1 Spotlight Banner	445x150	\$900.00	\$865.00	\$827.00	\$790.00
 1 Homepage Banner	300x175	\$600.00	\$577.00	\$552.00	\$527.00

¹These banners require an active Storefront Subscription and 1 Homepage Featured Ad on Ombe.com

²This banner is not available for consecutive months.

²This banner is highly customizable and INCLUDES 1 SITEWIDE EMAIL BLAST.

LOCATOR MAGAZINE

Locator Magazine is an award-winning publication. In 1995, Asay Media Network was named one of INC 500's fastest growing companies. Asay was given the Excellence in Business Award by the Missouri Small Business Development Centers and the Joplin City Council also named them Industry of the Month.

Today the digital Locator Magazine reaches dealers and distributors of office machine, business equipment, parts, supplies and services. The Locator can be used as a regular source to find new and used office machines, business equipment, parts and supplies, software and services.

Locator Magazine has many different options for advertisers including display and classified ads.

Camera ready and prepayment discounts are available.

Visit LocatorMagazine.com today!



DISPLAY ADVERTISING - Locator Digital Edition

All advertising rates subject to change without advance notice.

PREMIUM PLACEMENT (# Months / Space Purchased)

TYPE OF AD:	1 or 2x	3x	6x	12x
- Front Inside Spread	\$3,172	\$3,045	\$2,918	\$2,783
- Front Inside Cover	2,119	2,034	1,949	1,859
- Back Inside Spread	2,856	2,742	\$2,628	2,506
- Back Inside Cover	1,912	1,836	1,759	1,678
- Back Cover	2,012	1,932	1,851	1,766

STANDARD PLACEMENT (# Months / Space Purchased)

TYPE OF AD:	1 or 2x	3x	6x	12x
- 2 Page Center Spread	\$2,796	\$2,688	\$2,571	\$2,455
- 2 Full Pages Facing	2,533	2,432	2,330	2,223
- Full Page	1,720	1,651	1,582	1,509
- 3/4 Page	1,364	1,310	1,254	1,197
- 1/2 Page Vertical or Horizontal	1,190	1,143	1,094	1,044
- 1/4 Page Vertical Only	734	705	675	644
- 1/8 Page Horizontal Only	353	339	326	310
- 1/16 Page	210	201	193	184

Take your lead generation to the next level!

Subscribe to the weekly

Locator Magazine

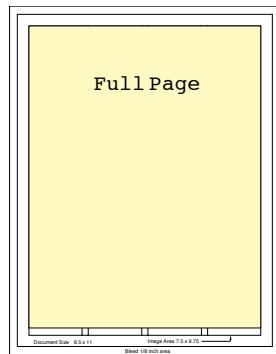
newsletter

for products and services

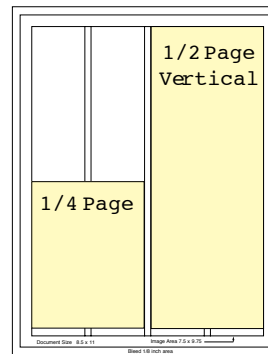
www.locatormagazine.com/newsletter.php

DISPLAY AD SIZES

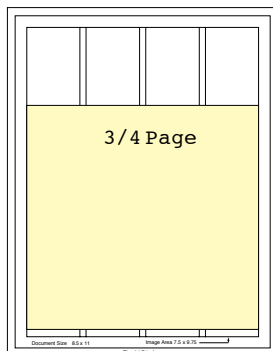
	Actual Image Size	W/Bleed
Back Cover	7.5 x 8 Tall	(No Bleed Available)
2 Page Center Spread	16.5 x 9.75 Tall	16.75 x 11 Tall
2 Full Pages Facing	each 7.5 x 9.75 Tall	8.5 x 11 Tall
One Full Page	7.5 x 9.75 Tall	8.5 x 11 Tall
3/4 Page	7.5 x 7.25 Tall	(No Bleed Available)
1/2 Page Vertical	3.65 x 9.75 Tall	(No Bleed Available)
1/2 Page Horizontal	7.5 x 4.75 Tall	(No Bleed Available)
1/4 Page Vertical	3.65 x 4.75 Tall	(No Bleed Available)
1/8 Page Horizontal	3.65 x 2.25 Tall	(No Bleed Available)
1/16 Page	3.65 x 1.125 Tall	(No Bleed Available)



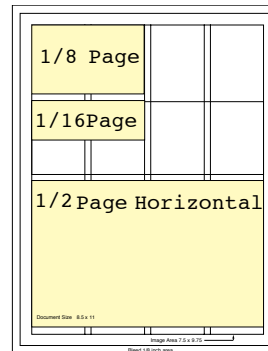
**Full Page 7.5 x 9.75 Tall
With Bleed 8.5 x 11 Tall**



**1/2 Vertical 3.65 x 9.75
1/4 Vertical 3.65 x 4.75**



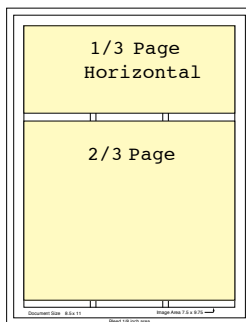
3/4 Page 7.5 x 7.25 Tall



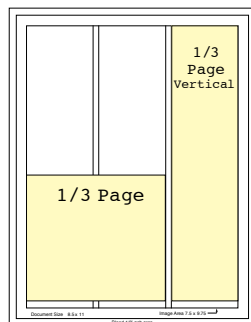
**1/16 Page Horizontal 3.65 x 1.125 Tall
1/8 Page Horizontal 3.65 x 2.25 Tall
1/2 Page Horizontal 7.5 x 4.75**

CLASSIFIED AD SIZES

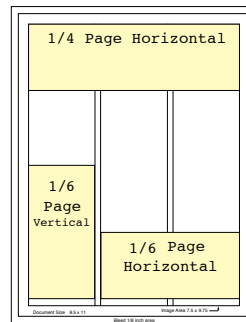
	Actual Image Size	Bleed
2/3 Page	7.5 x 6.375 Tall	(No Bleed Available)
1/3 Page Vertical	2.375 x 9.375 Tall	(No Bleed Available)
1/3 Page Horizontal	7.5 x 3 Tall	(No Bleed Available)
1/3 Page	4.934 x 4.625 Tall	(No Bleed Available)
1/4 Page Horizontal	7.5 x 2.25 Tall	(No Bleed Available)
1/6 Page Vertical	2.375 x 4.625 Tall	(No Bleed Available)
1/6 Page Horizontal	4.934 x 2.25 Tall	(No Bleed Available)
1/9 Page	2.375 x 3.125 Tall	(No Bleed Available)
1/12 Page	2.375 x 2.375 Tall	(No Bleed Available)
1/24 Page	2.375 x 1.1875 Tall	(No Bleed Available)



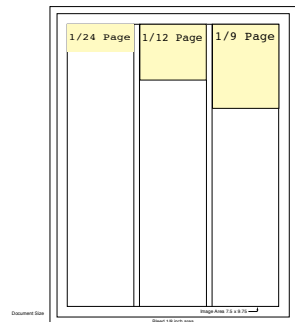
1/3 Page Horizontal 7.5 x 3
2/3 Page 7.5 x 6.375



1/3 Page 4.934 x 4.625
1/3 Page Vertical 2.375 x 9.375



1/4 Page Horizontal 7.5 x 2.25
1/6 Page Vertical 2.375 x 4.625
1/6 Page Horizontal 4.934 x 2.25



1/9 Page 2.375 x 3.125
1/12 Page 2.375 x 2.375
1/24 Page 2.375 x 1.1875

SPECIAL AD SECTIONS - Locator Digital

CLASSIFIEDS

(# Months / Space Purchased)

Boxed Classified Ads

TYPE OF AD:	1 or 2x	3x	6x	12x
- 2/3 Page	\$1,103	\$1,059	\$1,015	\$968
- 1/3 Page Vertical or Horizontal	683	656	629	599
- 1/3 Page	683	656	629	599
- 1/4 Page Horizontal	558	535	513	489
- 1/6 Page Vertical or Horizontal	435	417	400	382
- 1/9 Page	316	304	291	277
- 1/12 Page	236	227	217	207
- 1/24 Page	146	140	133	127

No advertising agency commissions are paid on classified ads.

Classified Word Ads

Classifieds / Business for sale / Employment / Wanted to Buy Ads Up to 100 words.....	\$95.00
Word only Ad in Locator Magazine and two newsletter per month Both Ombe.com and Locator Magazine.....	\$195.00

**Your
Classified
Word Ads
are
available
on
the web!**

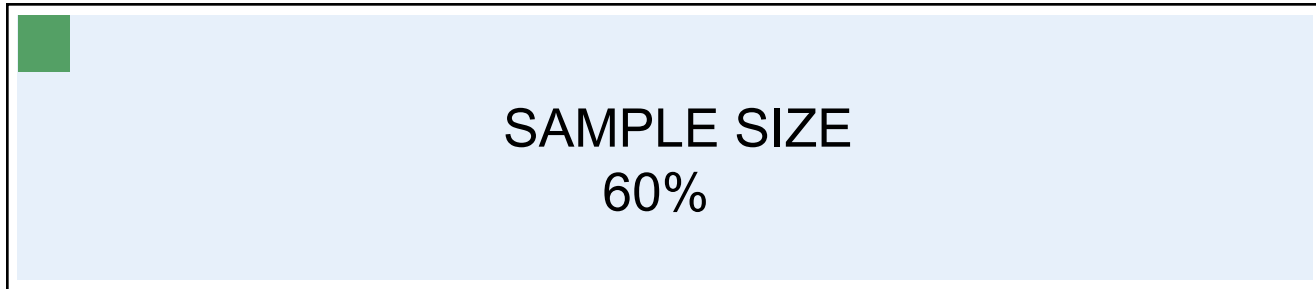
Banner Ads

Homepage Digital Banner Ads

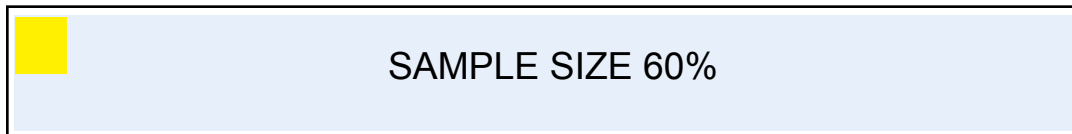
Banner advertising is also called display advertising (as opposed to text-only advertising) because of the visual nature of banner ads. The purpose of banner advertising is to promote a brand and increase sales. The banner ad can link to the advertiser's website or a specific landing page. These banners can be found on TheCopierNetwork.com, ThePrinterNetwork.com, TheRecyclersNetwork.com and LocatorMagazine.com and Ombe.com. See chart at bottom for specific location of each banner.

Banner Ads

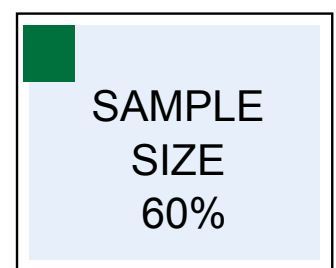
1000 x 220 Pixels



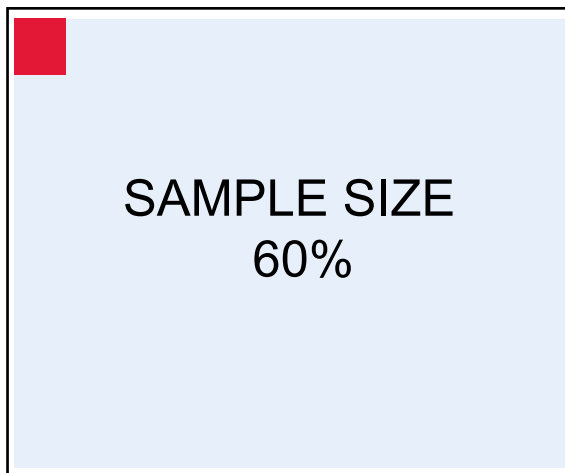
728 x 90 Pixels



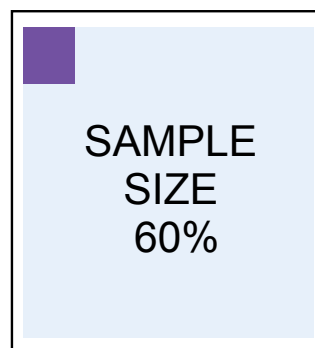
188 x 153 Pixels



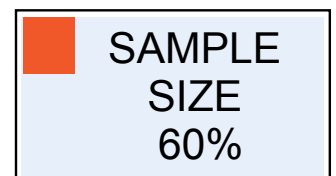
336 x 280 Pixels



188 x 204 Pixels



188 x 102 Pixels



Home Page Banners

	Home Page Featured Banners: <i>TheCopierNetwork, ThePrinterNetwork, TheRecyclersNetwork</i>			Home Page Featured Banners: SITEWIDE	Home Page Featured Banners: <i>TheCopierNetwork, ThePrinterNetwork, TheRecyclersNetwork and LocatorMagazine</i>		
	VIDEO Contact Sales Rep	336 x 280 Pixels	1000 x 220 Pixels	728 x 90 Pixels	188 x 102 Pixels	188 x 153 Pixels	188 x 204 Pixels
<i>All prices are monthly</i>							
Open Rate	–	\$803.00	\$1,747.00	\$589.00	\$245.00	\$317.00	\$389.00
3 Month Contract	–	\$771.00	\$1,677.00	\$565.00	\$235.00	\$304.00	\$373.00
6 Month Contract	–	\$739.00	\$1,607.00	\$542.00	\$225.00	\$292.00	\$358.00
12 Month Contract	–	\$707.00	\$1,537.00	\$518.00	\$216.00	\$279.00	\$342.00
		Located right of Top Story on Home Page(s). Rotates	Located Top Home Page(s). Rotates	Located Top or Bottom of Home Page(s). Rotates	Located on Left of Home Page(s). All rotate.		

Banner Ads

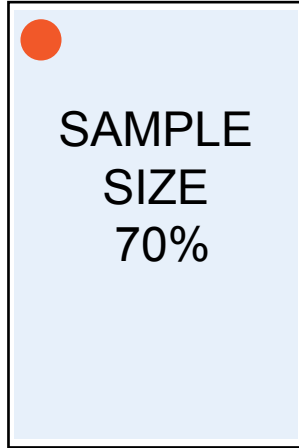
Forum Banner Ads

These banners can be found on TheCopierNetwork.com, ThePrinterNetwork.com, TheRecyclersNetwork.com

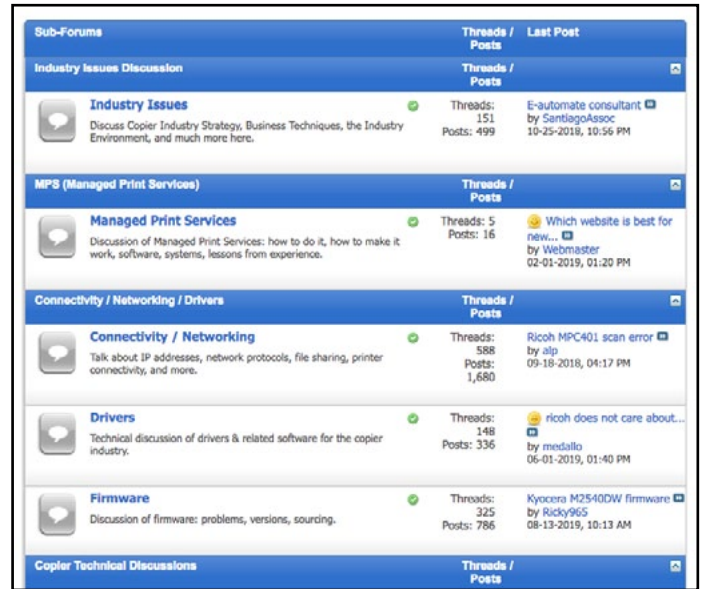
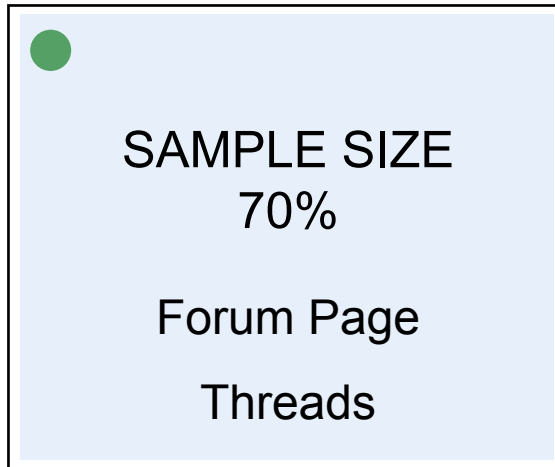
160 x 600
Pixels (Tower)



160 x 480 Pixels



300 x 250 Pixels



CLICK HERE TO VISIT THE FORUM PAGE.

Forum Banners

	Featured Forum Banners: <i>TheCopierNetwork, ThePrinterNetwork, TheRecyclersNetwork</i>		Standard Forum Banners: <i>TheCopierNetwork, ThePrinterNetwork and TheRecyclersNetwork</i>
<i>All prices are monthly</i>	● 160 x 600 Pixels	● 300 x 250 Pixels	● 160 x 480 Pixels
Open Rate	\$817.00	\$660.00	\$707.00
3 Month Contract	\$784.00	\$634.00	\$679.00
6 Month Contract	\$752.00	\$607.00	\$650.00
12 Month Contract	\$719.00	\$581.00	\$622.00
	Located right on Forum Page(s). Rotates	Located right of Forum Thread(s). Rotates	Located on Right of Forum Page(s). Rotates

Email Newsletter Sponsorship

The Printer Network 
The Copier Network & The Recyclers Network

March 26, 2020

INDUSTRY NEWS

HP Helps Business Professionals Stay Productive at Home with Neverstop Laser
Posted on 03-24-2020


HP Neverstop Laser

HP Inc. today announced global availability of HP Neverstop Laser, the world's first toner tank. Neverstop comes with 7X more printing in the box, a first-of-its-kind, easy toner reload for less than one cent per page - helping business professionals stay productive as they begin working from home.

Palo Alto, CA, March 24, 2020 — HP Inc. today announced global availability of HP Neverstop Laser, the world's first toner tank.

"As business people shift to work from home, they need technology that is easy to use and printing with fewer interruptions - HP Neverstop delivers both," said Tuan Tran, President, Printing, HP Inc. "This means printing for months*, without having to refill toner, at the lowest cost per page..."
[Read More at ThePrinterNetwork.com](#)

INDUSTRY NEWS

HP Inc. and Partners Mobilize 3D Printing Solutions to Battle COVID-19
Posted on 03-24-2020


Palo Alto, Calif. (March 24, 2020) — HP Inc. and its global digital manufacturing community are mobilizing their 3D printing teams, technology, experience, and production capacity to help deliver critical parts in the effort to battle the COVID-19 pandemic.

More than 1000 3D printed parts have already been delivered to local hospitals. HP's 3D R&D centers in Barcelona, Spain; Corvallis, Oregon; San Diego, California; and Vancouver, Washington are collaborating with partners around the world in a coordinated effort to increase production to meet the most urgent needs. Initial applications being validated and finalized for industrial production include face masks, face shields, mask adjusters, nasal swabs, hands-free door openers, and respirator parts. HP is also coordinating with government, health, and industry agencies in numerous countries to ensure a synchronized and effective approach...
[Read More at ThePrinterNetwork.com](#)

COPYSTAR  Under the corporate philosophy "Do the right thing as a human being," our corporate group bases our management rationale on "Providing opportunities for the material and intellectual growth of all our employees. ...[click here to visit COPYSTAR.com](#)"

Newsletter Text Banner Pricing

All prices are monthly Four weeks	OPEN Rate	3 Month Contract	6 Month Contract	12 Month Contract
728 x 90 Text Banner	\$695.00	\$642.00	\$588.00	\$513.00
Company logo or info and history about your company and or contact information can be added here with up to 5 lines of text.				

Marketing Video or Webinar

Web marketing video	OPEN Rate	3 Month Contract	6 Month Contract	12 Month Contract
1000 x 220 Banner	\$923.00	\$887.00	\$849.00	\$812.00
This banner has text, photo, sketch, links to their webinar platform and can include date and times. Perfect for marketing or training!				

Reach a highly targeted group of our subscribers which includes business owners, CEOs, Presidents and business professionals in the office equipment industry.

• News Oriented Newsletters

- TheCopierNetwork.com
- ThePrinterNetwork.com
- TheRecyclersNetwork.com

Your banner will circulate in up to four consecutive Newsletters exceeding 25,000 total.

COPYSTAR 
KYOCERA TECHNOLOGY

Under the corporate philosophy "Do the right thing as a human being," our corporate group bases our management rationale on "Providing opportunities for the material and intellectual growth of all our employees, ...[click here to visit COPYSTAR.com](http://COPYSTAR.com)"

Custom Email Broadcast Service

What we can do for you

Because each business is different we can customize a marketing plan to fit all budgets and growth.

Pricing

Broadcast Lists	Per Broadcast
Locator Magazine & Ombe.com	\$983.00